Noverus Innovations, Inc. Recognized on 2017 CRN Next-Gen 250 List

Annual List Features Trailblazing Solution Providers Transforming Business with Emerging Technologies

Roseville, CA, December 11, 2017 – Noverus Innovations, Inc., announced today that <u>CRN</u>_®, a brand of <u>The Channel Company</u>, has named Noverus Innovations, Inc. to its 2017 Next-Gen 250 list. The annual list recognizes standout IT solution providers who have successfully transformed their businesses to meet the demands of emerging technologies such as cloud computing, IoT, virtualization, mobility, business analytics and business intelligence. These solution providers, all in business for fewer than 20 years, have adapted to an evolving marketplace with a notable penchant for bringing key technologies to their clients before they become mainstream.

Noverus Innovations, Inc. inspires the creative cultivation of ideas and solutions that add value to drive growth and efficiencies in all aspects of its customer's business. The company started with some basic principles: offer customers excellent technology service, while delivering a positive customer experience. These ideals have helped grow the business and drive customers to Noverus.

"We are very excited to be recognized among this elite group of MSPs. We are constantly striving to offer the best service to our clients and look forward to continuing to offer cutting edge technology to help our customers stay at the top of their respective industries," said Stephen Monk, CEO, Noverus Innovations, Inc.

"This group of solution providers is leading the way when it comes to emerging technologies, bravely stepping into the uncharted territory of next-generation IT solutions ahead of their peers," said Robert Faletra, CEO of The Channel Company. "Our 2017 Next-Gen 250 list is comprised of relatively new companies as well as established ones, all sharing the common thread of successful, trailblazing solutions designed to meet an unprecedented set of customer needs. We congratulate each team on its vision and contribution to the overall advancement of the IT channel."

A sampling of the Next-Gen 250 list will be featured in the December issue of CRN. The complete list will be available online at www.crn.com/nextgen250.

About Noverus Innovations, Inc.

Noverus Innovations, Inc. is a California-based IT, cloud, and media firm offering Managed IT Services, Cloud Computing, VoIP Solutions, Hosting, Graphic Design, and Web Development. Noverus Infinity, a division of Noverus Innovations, Inc., is an MSP proactively managing IT needs for companies, including networking design and implementation, server and server virtualization management, email services, security solutions, and IT project management. www.noverusinfinity.com | 855-366-3212.

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About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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